
Elevate Your Brand

Content packages for mental health businesses

Offered by the team at www.mentalhealthasia.com



Get Exposure Package (Social Media)

20 posts scheduled over 30 days.

Price: \$350

- 12 social media posts created and scheduled including hashtags to get your profile found.
- 8 social media posts created from external link share (relevant blogs, YouTube videos, etc) with tags of the source to show support and get your name in their conversations.
- Service for 3 platforms: Facebook, Instagram and Twitter.
- Suggested: \$50 Advertising Spend on Facebook / Month

Your content will be found by those monitoring hashtags related to your field.

Website Blog Blast

Price: \$500

- 20 niche articles with keywords you need.
- Each article is between 750 and 1,000 words.
- Relevant content and topics for your audience.
- All original and non plagiarized articles specifically made for your business.

By uploading bulk 20 niche and targeted keyword articles it gives your website a boost as an authority on Google's rankings.

Samples of Articles Package with Keywords

Articles by the team at Mental Health Asia. The package gives you exposure on Google for a lot of strong keywords for your field.

1. [The Relationship Between Mental Health and the High Pressure to Succeed Academically and Professionally in Asian Cultures](#)
2. [The Availability and Accessibility of Mental Health Resources in Asian Countries](#)
3. [The Use of Technology and Social Media on Mental Health in Asia](#)
4. [The Influence of Traditional Gender Roles on Mental Health in Asian Cultures](#)
5. [The Role of Social Support Networks in Promoting Mental Health in Asian Communities](#)
6. [The Intersection of LGBTQ+ Identity and Mental Health in Asian Societies](#)
7. [The Relationship Between Mental Health and the High Rates of Work-Related Stress in Asia](#)

Blog to Video (add-on)

20 videos created from purchased article package.

Price: \$750

- Videos contain the above 20 articles summarized, with background music, and speech voiceover.
- Additional + \$200 to upload, tag, and keyword optimize 20 videos for YouTube.

Your 20 videos will be indexed by those searching for your niche keyword topics on YouTube and Google.

This content can also be shared through your socials, positioning you as a thought leader who is proficiently and actively spreading their message.

E-Mail Automation

Effortlessly penetrate email inboxes

Price: \$400

We create 10 custom e-mail messages and automate sending every 2 days. This frequency engrains your brand's name into the recipients email address, while informing them about services, features, locations, testimonials, and much more.

- 10 Custom Email Messages w/ Automation (20 day journey)
- 15 Custom Email Messages w/ Automation (30 day journey) - \$550

You can add people to this journey as existing contacts or new subscribers, either by directing them from your website or manually from their business cards.

Business Slides

10 Slide PDF to highlight your relevant business information

Price: \$350

- Send your customers a catchy & professional PDF with all your relevant information.
- Information includes: Clinic or Doctor bio, history, niche specializations, skills, services, client testimonials, how to book, faq, contact information and more.
- Designed to match your brand's color palette.
- Design can be graphic or text heavy based on content provided & client's preference.

Information I Need to Start

- Your bio (two paragraphs at minimum)
- Keywords you think are your niche
- Information or links about your field / industry. (optional)
- Color palettes of your brand
- Your Facebook, Twitter and Instagram profile links if you have them.
- Access to your profile or added as an administrator to your pages
- Who are your current customers? (ex: university students)
- How are you currently finding your customers? (ex: school referrals)

How To Get Started

1. Send info requested to Sam at hello@mentalhealthasia.com
2. We will review and reply with scope of work, hashtags, keywords, suggested articles topics, and an invoice to proceed.
3. Once payment is received, we will send you the content within 5 days.
4. Once content is approved by you, and we have page access, we will schedule for distribution across the month next 30 days.

If you want to make any changes after the content is approved, We can show you how to do that. If you need us to make changes on your behalf it is a \$15 revision fee per post or blog.

We encourage clients to review the content well before approving.

During The Month

During the month you will receive notifications on Facebook, Instagram and Twitter.

You or a team member are requested to:

- Review the notifications you get, browse the people's profile of who you are engaging with.
- If you feel moved by any post, feel free to like or engage with profiles who already like your content.
- It's important to know who are interested in your brand and the competitors in the social space.

If you don't have the time, the content we publish will still reach people in your field without your active engagement.

Purpose of the Platforms

Facebook: Find Customers (Add Content + Boost for Reach & Leads)

Instagram: Stay Relevant (Fun Brand)

Twitter: Establish Credibility (Thought Leader)



Our Suggestion

Subscribe to the Get Exposure social media package each month for ongoing posting; and boost your brand presence with add-ons for additional content and findability.

Note: make sure to list your mental health business and service at www.mentalhealhasia.com

Also, if you don't have a well functioning website, you can use your profile link on Mental Health Asia as your website's link.